

**NEWBERRY COUNTY ACCOMMODATIONS TAX ADVISORY BOARD
MINUTES
August 19, 2024**

The Newberry County Accommodations Tax Advisory Board met on Monday, August 19, 2024, at 5:30 p.m. in Council Chambers at the Courthouse Annex, 1309 College Street, Newberry, SC, for a regular scheduled meeting.

Notice of the meeting was duly advertised, as required by law.

PRESENT: Ernest Shealy, Chair
Sharon Graham, Board Member
Tammy Kitchens, Board Member
Cindy Long, Board Member
Joe McDonald, Board Member
Jeff Shacker, County Administrator
Debbie Cromer, Finance Director
Andrew Wigger, Clerk to Council/PIO

NOT PRESENT: Scott Bellows, Board Member
Debra Blizzard, Board Member

Mr. Shealy called the meeting to order at 5:30 p.m.

1. Election of Chairman for FY 24-25.

- Ms. Graham made a motion to appoint Mr. Shealy as the Chairman; Ms. Kitchens provided the second and the motion carried 5-0.

2. Approval of minutes – July 20, 2023.

- Ms. Kitchens made a motion to approve the minutes as presented; Ms. Graham provided the second and the motion carried 5-0.

3. Consideration of promotional-related funding requests.

- The following organizations who applied for promotional-related funding presented to the members of the Newberry County Accommodations Tax Advisory Board: Vickie Davis (Capital City/Lake Murray Country), Michelle Long (Newberry County Chamber of Commerce), Gina Mays (Prosperity Business Association).
- Each presenter explained what their organization does for Newberry County and how the funds will help achieve those goals.

4. Consideration of tourism-related funding requests.

- The following organizations who applied for tourism-related funding, and were present, to the members of the Newberry County Accommodations Tax Advisory Board: Jana Jayroe (Town of Little Mountain – Little Mountain Reunion), Jessie Long (County Parks and Recreation – Lynch’s Woods), Steven Knapp (Newberry Museum), Robert Dennis (Newberry County Law Enforcement Officers Association – 4th of July Fireworks), EJ McMurtury (South Carolina Bottle and Whitmire History Museum), Anne Smith (Newberry Opera House), Jeramy Oropeza and Danielle Connelly (Newberry Community Players – Marionettes at Oktoberfest), Michelle Long (Newberry County Visitors Center), Gina Mays (Prosperity Business Association – Shoppers’ Walk).
- Each presenter explained what their organization does for Newberry County and how the funds will help achieve those goals.

5. Recommendations by the Committee.

- The Committee discussed the applications for the promotion-related funding and the available amount of \$27,720 and the total application amount of \$56,000. After the discussion, the committee decided on the following breakdown based on a percentage:
 - Capital City Lake Murray (40%) \$11,088
 - Newberry Chamber (45%) \$12,474
 - Prosperity Business Assoc. (15%) \$4,158
- Ms. Graham made a motion to recommend the funding allocations based on percentage; Ms. Kitchens provided the second and the motion carried 5-0.
- The Committee discussed the applications for the tourism-related funding and the available amount of \$67,768.25 and the total application amount of \$140,625. The committee voted to disburse the funding as follows:
 - Little Mountain Reunion \$8,500
 - Newberry Community Players \$600
 - Newberry Law Enforcement Assoc. \$2,500
 - Newberry Opera House \$17,500
 - County of Newberry Parks and Rec. \$5,855.25
 - Visitors Center \$10,900
 - I2I Yard Sale \$300
 - SC Bottle and Whitmire Museum \$4,113
 - Prosperity Hoppin' \$5,000
 - Shoppers Walk \$3,500
 - The Newberry Museum \$9,000
- Ms. Kitchens made a motion to recommend the funding as listed above; Mr. McDonald provided the second and the motion carried 5-0.

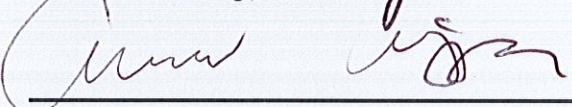
6. Adjournment

- Mr. McDonald made a motion to adjourn; Ms. Long provided the second and the motion carried 5-0 at 6:30 p.m.

**NEWBERRY COUNTY ACCOMMODATIONS TAX
ADVISORY BOARD**



Ernest Shealy, Chairman



Andrew Wigger, Clerk to Council

Minutes Approved: 8-13-2025