

# The Farm Business Planning Workshop



Developing a strong business plan is essential for farm success. This workshop will guide you in ensuring long-term viability and intergenerational planning, improving financial management and profitability, enhancing decision-making for new opportunities, preparing for risks and market uncertainties, and building credibility with lenders, partners, and collaborators.

Workshop topics will include:

- Executive Summary & Company Description
- Market Analysis
- Organization & Management
- Products & Services
- Marketing & Sales Strategy
- Financial Planning
- Tools & Resources

<https://TheFarmBusinessPlanNewberry.eventbrite.com>



DATE:  
**May 12, 2026**

TIME:  
**6:00 PM–8:00 PM**

LOCATION:  
**Newberry College,  
McClurg Center,  
Evans St, Newberry, SC  
29108**

COST: **FREE**

(snacks will be provided)

Should you require special accommodations due to a disability, please notify our office ten days prior to the event.